

Employer Engagement

Why should employers engage with schools and colleges?

The benefits to the employer:

- Positive public relations
- Employee development
- Recruitment of local employees in the future
- Commissioning young people and their teachers to carry out projects and research with real-life outcomes
- Understanding how the company is viewed by the young people who are its future customers
- Enabling young people to understand the nature of an organisation's work
- Corporate social responsibility.

The benefits to the school:

- Collaboration between employers and schools/colleges brings to life young people's learning, for, about and through work.
- Experiences of work (both in and out of school/college) are an essential part of:
- Applied learning
- Vocational learning
- Enterprise learning